



Venue

Terminus 330,
330 Marietta Street NW,
Atlanta, GA 30313

Adoption Unlocked is where the user adoption conversation takes place. **On our 3-city tour (coming soon, Chicago and San Francisco), we're gathering user adoption professionals to share expertise and successes.** We'll hear from industry luminaries and thought leaders who'll share takeaways.

WHO SHOULD ATTEND THIS FREE EVENT?

CIOs, CLOs, help desk leads, IT project managers, change management leads, and training directors who are looking to drive user adoption of software. Each stop will be paired with an ANCILE Products Users Group (APUG 2016) event for our customers.



**Developing Your Secret Sauce:
An Adoption Plan Case Study**

Brent Binion,
Adoption Architect,
Camstar Academy, Siemens

SIEMENS



**Reduce the Struggle,
Drive the Change**

Kerry Brown
VP, User Adoption, SAP

SAP



**Nimble Adoption Approaches
for Fast-Changing Times**

Jeanette Jacobs,
WW Senior Product Manager,
HPE Software Education

**Hewlett Packard
Enterprise**

User Adoption Matters More Than Ever





ATLANTA, JUNE 21

11:45AM – 6:00PM

Register: <http://adoptionunlocked2016.com/>



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APUG is our long-running gathering where ANCILE customers learn, network, and have fun. We'll share product and roadmap information from ANCILE experts and case studies from customers. You'll also get sessions discussing how to fully leverage uPerform, uAlign, and uGuide and gain more benefits from the software you already own. Plus, you'll get the steps and best practices for customizing your eLearning courses with your organization's unique branding and style.

WHO SHOULD ATTEND THIS EVENT?

ANCILE uPerform authors and administrators, those evaluating ANCILE products, and adoption owners interested in seeing how organizations are solving their adoption challenges. And the best part? For the first time ever, it's free!



"Great ROI on my conference Investment! What I have learned will make my job as an uPerform Administrator so much easier and efficient! Thank you ANCILE."



"This is my first experience with the APUG conference. It exceeded my expectations and I feel inspired to implement some of the things I learned into my job role!"



"APUG 2015 has been an amazing experience. The topics covered in all presentations were interesting and helpful. The networking event was amazing!"



Chicago

San Francisco

Coming Fall 2016

For Agenda, FAQ's and to Register for both events: adoptionunlocked2016.com

